

## DEMO REEL SYNOPSIS

### Footage from:

- RED One 4K
- Panasonic HVX200

### Programs Used

- Final Cut Pro, Apple Color, After Effects, Red Cine, Compressor, Apple Motion, 3D Studio Max 2009, V-Ray 1.5, Adobe Encore, Adobe Photoshop.

## Stouffer's Commercial

Director of Photography for the shoot. Shot on RED One camera 4K 2:1 then cropped for anamorphic in post. Hand Held for the entire shoot.

Color Corrected footage and on-line finished final piece. Footage was edited with proxy files from the RED camera. Sent project to Apple Color, linked with original R3D files, and graded via the RED Room. The project was graded on an Apple Cinema Display with a Matrox MXO2. Designed and Output Bluray and DVD menus.

Created Product Animation in 3D Studio Max 2009. A simple studio lighting setup was created with V-Ray lighting. The V-Ray rendered was used and lights were set to use irradiance map to decrease render time instead of full ray tracing. Simple camera and product movements were keyframed.

## Karma Trailer

Director of the Short Film.

Co-Edited with Final Cut Pro

Graded trailer with Apple Color via RED Room Plugin

## Visual Effects Sequences:

Used Apple Motion and Adobe After Effects CS3 to key frame various graphic element motion and integration of live action video. Created a custom computer interface with Adobe Flash that allowed the director to shoot the sequence live on set with actors. The segments bookmarks were keyed from 1-9 on a Bluetooth keyboard and operated remotely timed with line cues. The final video was spanned across two monitors.

## Noise Reduction: R3D ISO 1280

Utilized After Effects where the NeatVideo plugin was utilized to sample noise and reverse the effect over the video followed by a slight unsharp mask. Clips were rendered out uncompressed and brought back into Final Cut Pro for output of a master.